

# TEKWOMEN QLD

EMPOWERING WOMEN, TRANSFORMING AGRIFOOD-TECH

BROCHURE

2025





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# MESSAGE FROM OUR FOUNDERS

Multiple studies have identified the complex systemic problems creating barriers for women entering STEM-based careers with only 15% of STEM jobs in Australia held by women. In addition, only 22% of Australian startups are led by women.

But, the evidence is undeniable...female founders are a better bet. Agrifood-tech startups with at least one female founder deliver higher revenues, and 35% greater returns on investment dollars compared with their male counterparts in tech. In 2022 VC funding for female-led startups has dropped even further to 2.1%.

So what this tells us is there is still a lot of work to be done! As female founders of an agrifood-tech startup we are actively playing our role to support more women into agtech. Our programs are flexible and customised to specifically overcome some of these barriers and help more female agtech founders get the attention they deserve!





BUILT BY FEMALE FOUNDERS. FOR FEMALE FOUNDERS.



## Hi, we're Farmers2Founders.

### What is TEKWOMEN QLD?

TEKWOMEN QLD is an integrated agrifood-tech startup pathway that provides female agrifood-tech entrepreneurs and founders with the support and capabilities to build, grow and scale their Queensland-based agrifood-tech startups.

The pathway provides targeted cohort sprints, flexible learning options, dedicated female founder community and access to industry experts as female founders progress from early stage concepts and customer validation through to product development, customer acquisition and investment readiness.

A fundamental component of TEKWOMEN QLD is supporting women from Queensland to build the confidence, skills and connections to step into exciting careers in agrifood-tech via our dedicated talent programs and QLD Women's Community Chapter.

*We can't wait to work with you!*

# Snapshot- Programs & Initiatives

## Startup Programs

### **Fast Track: Idea Incubation (Early-Idea Stage)**

Our ideation platform and bi-monthly idea sprints support aspiring female entrepreneurs to explore ideas that solve critical agri-food tech challenges. Through comprehensive and hands-on learning experiences, you'll gain the skills, insights, and confidence to assess your idea and determine its potential for success.

### **Agrifood-tech Startup Studio (Early-Venture Stage)**

A 15-month incubator designed to support early-stage, female-led agrifood-tech startups. With flexible and accessible programming, participants gain skills, knowledge, and connections to grow their businesses.



Get involved today!





# Snapshot- Programs & Initiatives



Get involved today!



## Talent Programs

### **Agri-RISE: Empowering young women to thrive in new agrifood-tech careers**

Agri-RISE is a 12-month journey designed to empower young women (18-25 years old) in Queensland with the confidence, skills, and connections to step into exciting careers in agrifood-tech.



### **Agri-ELEVATE: Design your next portfolio career in agrifood-tech**

Agri-ELEVATE is an 8-week transformative journey designed for mid-career and later-stage professional women ready to explore fresh career opportunities, embrace leadership, and design their next portfolio career in the agrifood-tech sector



# FAST TRACK

IDEA INCUBATOR- FROM CONCEPT TO VALIDATION

PROGRAM INFORMATION





# TEKWOMEN QLD

## FAST TRACK IDEA INCUBATOR

### ABOUT THE PROGRAM

The Fast Track 48-Hour Online Idea Incubator is a high-intensity, hands-on experience designed for aspiring female entrepreneurs in Queensland who have a technology idea for the agrifood sector. Over two dynamic days, participants will validate their ideas, engage directly with industry stakeholders, and gain structured feedback to build confidence and momentum toward launching their venture.

This incubator is not about pitching—it's about gaining real-world insights, customer validation, and expert mentorship to determine the viability of an agrifood-tech innovation before taking the next step.

### PROGRAM HIGHLIGHTS

Over 2-days, participants will:

- 💡 Refine their agrifood-tech idea with structured guidance
- 💡 Engage with farmers, producers & industry experts for real-world validation
- 💡 Participate in live mentor-led working sessions and breakout discussions
- 💡 Develop a structured validation report to guide future business decisions
- 💡 Gain clarity on next steps for further development or pre-accelerator entry
- 💡 Earn a digital certification to showcase achievement and progress

### KEY DATES

- Bi-monthly incubators launching mid-April 2025
- Rolling intakes, submit your idea to our tool Agrisense

### WHAT'S INCLUDED

- 🚀 Live Kick-off & Orientation – Meet startup mentors, set goals, and define key challenges
- 🚀 Customer Discovery Sprints – Engage directly with agrifood stakeholders
- 🚀 Mentor-Led Breakout Sessions – Work through validation challenges in real-time
- 🚀 Industry Expert Drop-In Clinics – Get on-the-spot advice from industry professionals
- 🚀 Problem Refinement & Business Modelling – Structure and fine-tune your idea
- 🚀 Validation Report Working Session – Capture key insights in a structured format to guide future business decisions
- 🚀 Final Debrief & Next Steps – Prepare for future opportunities and pre-accelerator pathways

### WHO SHOULD APPLY?

- 🌱 Women in Queensland with an idea or early-stage innovation in agrifood-tech
- 🌱 Aspiring female entrepreneurs seeking structured guidance & validation support
- 🌱 Researchers, technologists & professionals exploring agrifood innovation pathways
- 🌱 Women looking to fast-track their agrifood-tech startup journey

### WHAT YOU'LL WALK AWAY WITH

- ★ A structured validation report proving market potential (or key pivots needed)
- ★ Real-world customer insights from agrifood industry end-users
- ★ New-found confidence in your agrifood-tech idea and its potential impact
- ★ A digital certification to support pre-accelerator or funding applications
- ★ A network of like-minded women & mentors to continue the journey with



REGISTER YOUR INTEREST TO JOIN OUR  
COMMUNITY!



# TEKWOMEN QLD

AGRIFOOD-TECH STARTUP STUDIO

PROGRAM INFORMATION





# TEKWOMEN QLD

## AGRIFOOD-TECH STARTUP STUDIO

### PROGRAM OVERVIEW

The TEKWOMEN QLD Agrifood-tech startup studio is a 15-month incubator designed to support early-stage, female-led agrifood-tech startups. With flexible and accessible programming, participants gain skills, knowledge, and connections to grow their businesses. The program provides expert mentorship, industry support, and access to a diverse community of female founders & supporters, offering the tools and advice needed to thrive in the agriculture and food sectors.

### HOW DOES THE STUDIO WORK

Through monthly activities and support you will build your knowledge and confidence across key business growth pillars.

- Flexible E-learning content & access to our comprehensive learning platform
- 1:1 business coaching and mentoring with our global network of advisors, experts, investors & founders
- Face to face bootcamps (Travel stipend provided)
- Monthly virtual group sessions with experts
- Private community
- Industry events & networking

### ELIGIBILITY

To be eligible for our TEKWOMEN QLD Startup Studio you must be:

- A Queensland female founder (Queensland resident, female-identifying person acting as a sole founder, co-founder or in a leadership position within the startup business)
- Actively working on an early stage agrifood-tech startup
- Your tech startup must be working on solving challenges across the agriculture and food industry
- You are likely to be pre-revenue and/or have some early traction achieved with first customer base
- You have a early prototype of your product/service offering
- You can commit to the program and are willing to spend at least 10hrs per month on your business

### KEY DATES

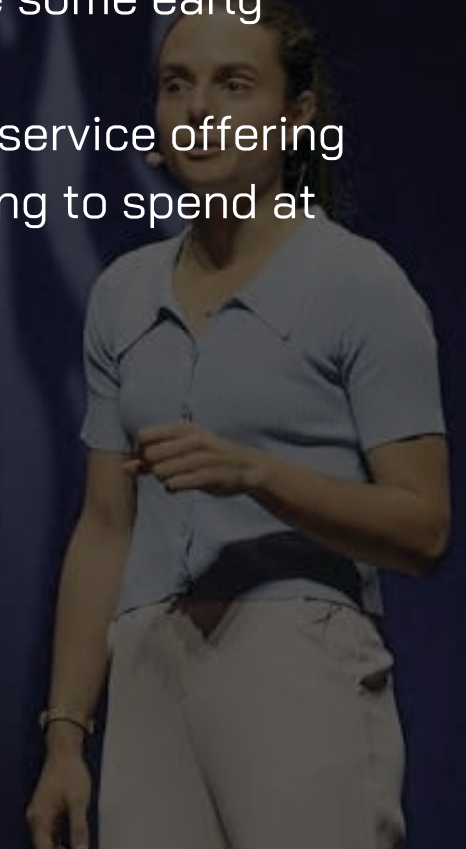
- Applications are Open!
- Applications Close: 27 April 2025
- Program Launch: 26 May 2025
- Participation Format: In person & virtual



APPLY NOW!

MORE INFORMATION VISIT:

[FARMERS2FOUNDERS.COM/TEKWOMEN-QLD-STARTUP-STUDIO](https://farmers2founders.com/tekwomen-qld-startup-studio)





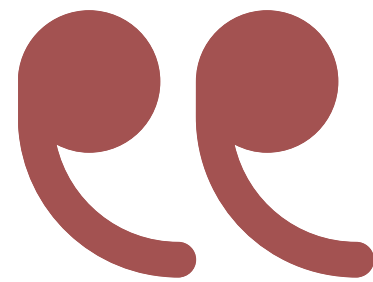
# FEMALE FOUNDER CASE STUDIES

## MEET SAM PEOPLE IN PADDOCKS



**PROBLEM:** Agriculture in Australia has maintained the highest rate of fatalities for 21 consecutive years.

**SOLUTION:** Workplace Management Platform bridging the gap between WHS compliance and real-world practices in agriculture.



The F2F Program has lifted me out of the day-to-day operations of running my business and given me wings to fly to the next level. I now feel extremely confident and excited about the next stage of my business, and as a bonus my network of founders, funders, mentors and new friends has grown.



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## FREQUENTLY ASKED QUESTIONS

### Who is the TEKWOMEN QLD Startup Studio for?

The TEKWOMEN QLD startup studio is for Queensland based, female-led early stage agrifood-tech startups. It is a 15-month startup incubator that supports female founders achieve their growth goals through cohort sprints, regional residencies, 1:1 coaching and mentoring, and connections to potential customers, partners and investors.

By agrifood-tech startup, we mean a high growth potential, innovative startup that is tech-enabled and focused on solving challenges/opportunities across the agriculture and food sector. Technology applications could be software, hardware, implements with tools such as AI, Big Data, IOT, Intelligent apps, robotics, drones, autonomy, sensors, block chain, food bio-processing technology, block chain and traceability and lots more! Some of the challenge areas we focus in on are drought resilience; soil health and nutrient management; crop protection and pest control; animal health; precision agriculture; alternative sustainable inputs; and waste-to-value and circular economies.

Eligibility is determined by the Queensland Government's Accelerating Female Founders Program:

- A Queensland female founder is a Queensland resident, female-identifying person acting as a sole founder, a co-founder, or in a leadership position (CEO, Director, Executive) within an innovative business or the innovation ecosystem.
- Innovation Driven Enterprise (IDE) - a business that emphasises innovative solutions as a key driver of growth, competitive advantage, and value creation. Such enterprises focus on developing and commercialising new products and/or services to achieve their strategic outcomes

More info: <https://advance.qld.gov.au/entrepreneurs-and-startups/backing-female-founders-program>

## FREQUENTLY ASKED QUESTIONS

### How do I apply?

Applications are open now for the TEKWOMEN QLD Startup Studio . [Click here](#) to submit a simple Application Form. Alternatively, if you would like to talk with one of our program managers [Click Here](#)

### How much does it cost?

Thanks to the support of the Advance Queensland Initiative, Accelerating Female Founders Program we are able to offer spots in our startup incubator at a subsidised rate of \$750.00 to Queensland based female-led agrifood-tech startups. Note spots in our programs are usually valued at \$10K+. For those female founders who have a genuine inability to pay, F2F will look to contribute where possible.

### What is the time commitment of the program?

The TEKWOMEN QLD Startup Studio is a 15-month program that will offer a high degree of flexibility to participants including:

- Targeted cohort sprints
- Online and face to face elements in regional and metro locations
- Opt in learning modules and workshops
- Self-managed 1:1 coaching and mentoring

During weeks of more intense online programming we would look at a maximum of 2 hours per week of contact time.





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## FREQUENTLY ASKED QUESTIONS

### **Do I have to attend the in-person events and bootcamps?**

Throughout the program we have face to face bootcamps and networking events. Through our funding partner we are able to provide contributions to your travel expenses. Whilst we strongly recommend you join these elements we understand that at times this may not be possible. We will provide as much flexibility as possible to each participant.

### **How many businesses are you accepting?**

Your learning experience is our highest priority and the program is intentionally designed to provide 1-1 support. We will be accepting 12 spots in this program.

### **What will the virtual sessions look like?**

The program is based on monthly sprints across a range of key business growth themes. During the month we will meet once a week - once a fortnight depending on the program schedule. Sessions are really interactive so you have lots of time for questions and discussion! We allow for content breaks and working weeks to help you execute your plan and your dedicated business coaching calls will be self-managed and booked in when suits.

### **What happens if I miss a session?**

All our sessions will be recorded, but we recommend live participation to benefit from collaboration with your cohort. You will have access to our full E-learning system of content, resources and tools.

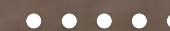




# AGRI-RISE

EMPOWERING YOUNG QLD WOMEN TO STEP INTO  
EXCITING AGRIFOOD-TECH CAREERS

PROGRAM INFORMATION





# AGRI-RISE

EMPOWERING YOUNG QLD WOMEN TO STEP INTO  
EXCITING AGRIFOOD-TECH CAREERS

## ABOUT THE PROGRAM

AgriRise is a 12-month journey designed to empower young women (18-25 years old) in Queensland with the confidence, skills, and connections to step into exciting careers in agrifood-tech. Through engaging workshops, inspiring mentors, hands-on startup experiences, and industry connections, you'll discover how to turn your education and passion into real-world opportunities.

## PROGRAM HIGHLIGHTS

With the support of a like-minded community, expert mentors, and industry professionals, you will:

- 💡 Discover the latest agrifood-tech innovations and career opportunities
- 💡 Build confidence in leadership, communication & networking
- 💡 Gain hands-on experience through real-world startup projects
- 💡 Connect with inspiring women in agrifood-tech and industry leaders
- 💡 Step into your future with the tools and skills to shine in dynamic work environments

## KEY DATES

- Applications Open: 7 April 2025
- Applications Close: 23 June 2025
- Program Launch: 7 July 2025
- Monthly cycle of workshops & seminars

## WHAT YOU'LL EXPERIENCE

- 🌱 Inspiring Workshops & Seminars – Explore the future of agrifood-tech & prepare for exciting careers in agrifood-tech
- 🌱 Mentorship & Support – Connect with experienced female mentors and industry experts
- 🌱 Startup Immersion – Gain first-hand experience working with innovative agrifood startups
- 🌱 Confidence & Leadership Building – Strengthen your voice and presence in professional spaces
- 🌱 Community & Networking Events – Be part of a supportive sisterhood of women in agrifood-tech

## WHO IS AGRI-RISE FOR?

- 💖 Women aged 18-25 years old in Queensland
- 💖 Students, recent graduates, or early-career professionals eager to explore agrifood-tech
- 💖 Passionate about innovation, sustainability, and making a real impact
- 💖 Excited to build confidence, connections, and career opportunities in agrifood-tech



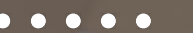
REGISTER YOUR INTEREST IN  
JOINING THE PROGRAM TODAY!



# AGRI-ELEVATE

DESIGN YOUR NEXT PORTFOLIO CAREER IN  
AGRIFOOD-TECH

PROGRAM INFORMATION





# AGRI-ELEVATE

DESIGN YOUR NEXT PORTFOLIO CAREER IN  
AGRIFOOD-TECH

## ABOUT THE PROGRAM

AGRI-ELEVATE is an 8-week transformative journey designed for mid-career and later-stage professional women ready to explore fresh career opportunities, embrace leadership, and design their next portfolio career in the agrifood-tech sector.

By leveraging your existing expertise, this program helps you transition into diverse and meaningful roles as mentors, startup advisors, board members, fractional executives, investors, founder/co-founder roles, and corporate and industry roles in innovation and adoption. With hands-on learning, mentorship, and a supportive network, you'll gain the confidence, industry insights, and connections to build a flexible, purpose-driven career portfolio that aligns with your skills and passions.

## PROGRAM HIGHLIGHTS

With the support of a community of like-minded women and industry experts, you will:

- 💡 Discover the exciting world of agrifood-tech and portfolio career opportunities
- 💡 Translate your skills into leadership and innovation-driven roles
- 💡 Learn from experts on industry trends, investment, and board participation
- 💡 Build confidence in navigating a career shift and designing your next step
- 💡 Expand your network with influential leaders and supportive peers
- 💡 Engage in hands-on startup experiences that bring your expertise to life

## WHAT'S INCLUDED?

- 🌱 Self-Paced Online Learning: Access valuable toolkits & resources tailored for professional women
- 🌱 Live Expert-Led Sessions: Engaging group discussions & interactive learning
- 🌱 1:1 Mentorship: Personal guidance from women who have designed successful portfolio careers
- 🌱 Experiential Learning: Participate in interactive workshops, startup advisory boards, pitch panels & industry events
- 🌱 Capstone Project: Apply your knowledge to real industry challenges & present your ideas
- 🌱 Community Networking: Join a thriving network of women driving innovation and shaping the future of agrifood-tech.

## WHO SHOULD APPLY?

- 💖 Women in mid-to-late career stages in Queensland looking to pivot, grow, and lead
- 💖 Professionals from corporate, research, finance, agribusiness, farming, tech, and advisory and governance roles
- 💖 Women passionate about agrifood innovation, sustainability, and leadership
- 💖 Those eager to design a flexible, impactful portfolio career in a dynamic industry

## KEY DATES

- Applications Open: 17 March 2025
- Applications Close: 9 June 2025
- Program Launch: 14 July 2025
- Program Graduation: 20 October 2025

REGISTER YOUR INTEREST TO JOIN  
THE PROGRAM TODAY!





# MEET ALEONA + ZAMIRA

## SPERM SAFE

**PROBLEM:** Artificial breeding in horses is inefficient, as traditional sperm storage methods often damage cells, leading to reduced fertility, missed ovulations, and high costs.

**SOLUTION:** SpermSafe provides a synthetic storage medium that preserves stallion sperm viability for up to two weeks without chilling or freezing, improving fertility rates, reducing costs, and streamlining artificial breeding.

“The F2F program was just what we needed at this stage in building our business - the program gave us permission to carve out time and prioritise working on our idea with clarity and momentum “

# FEMALE FOUNDER CASE STUDY





# MEET YOUR F2F TEAM

We are a team of experienced entrepreneurs, investors and industry experts in the global agrifood ecosystem.



**Dr Christine Pitt**

Co-Founder

**Skye Raward**

Co-Founder

**Alice Faeth**

Agrifood-tech Expert

**Britta Marsh**

Startup Program  
Manager

**Cass Mitchell**

Operations Manager

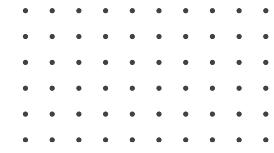
**Anna Phillips**

Startup Program  
Manager

**Claire Pink**

Talent Program  
Manager





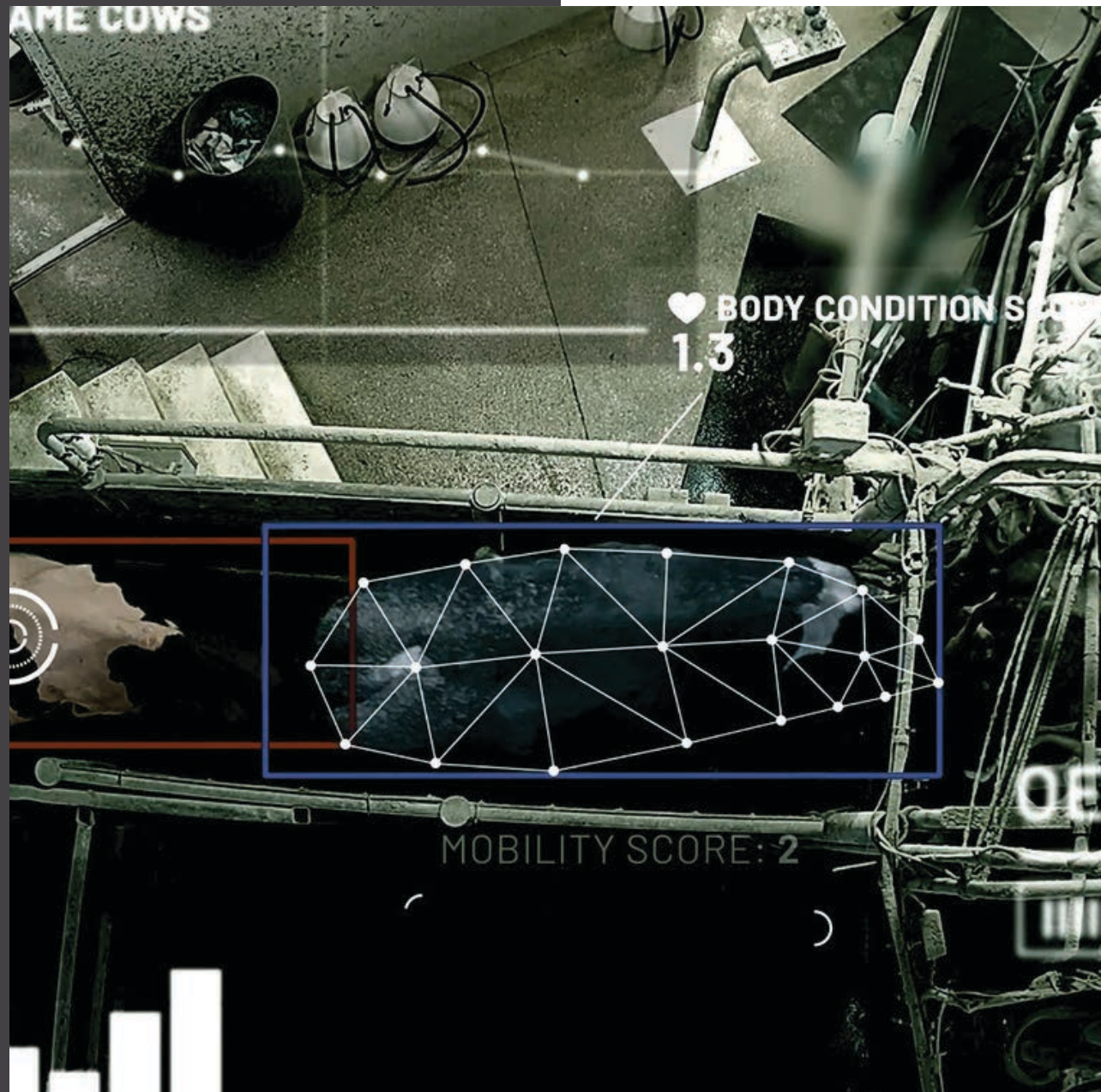
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# ABOUT US

## Accelerating Agrifood-Tech. Shaping The Future.

We accelerate the growth of exceptional agrifood-tech startups for industry impact.

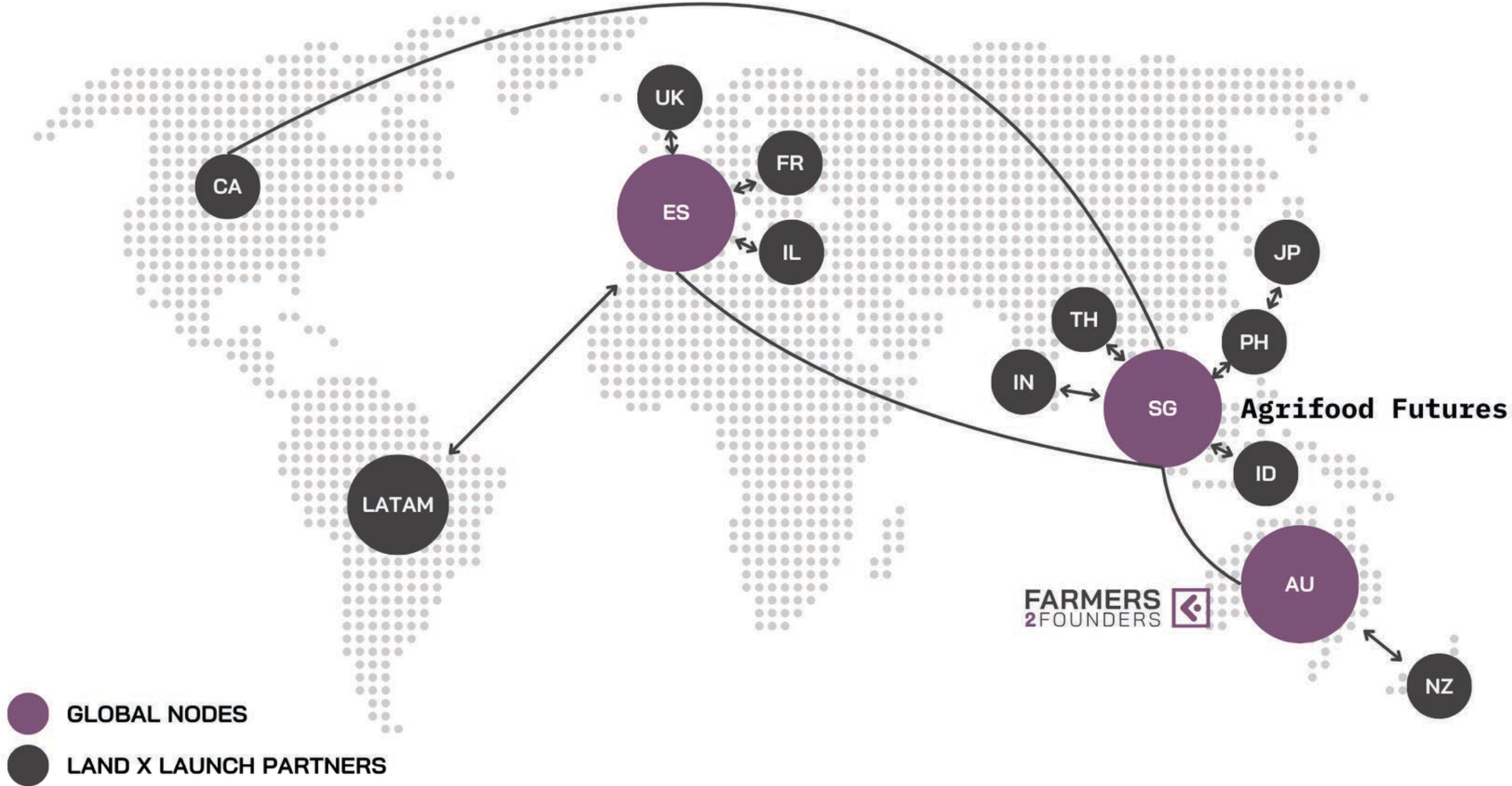
We are working to prepare the global agrifood sector for our new climate reality. We are here to unlock the full potential of entrepreneurs and technology to drive sustainable innovation and technology that delivers real industry benefit.





# Our Global Reach & Collective Traction

The fastest growing agrifood community with a central locus in Asia Pacific



<b>+350</b>	Startups accelerated
<b>10</b>	Government agencies supported
<b>+40</b>	Corporate network
<b>8</b>	Partnerships with Universities and Research Agencies
<b>7</b>	Industry Research & Development Corporations (RDC) supported
<b>+50</b>	Investor network <sup>21</sup>





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# CONTACT US

If you have any questions about our TEKWOMEN QLD programs, and would like to schedule time to talk to our team please reach out below:



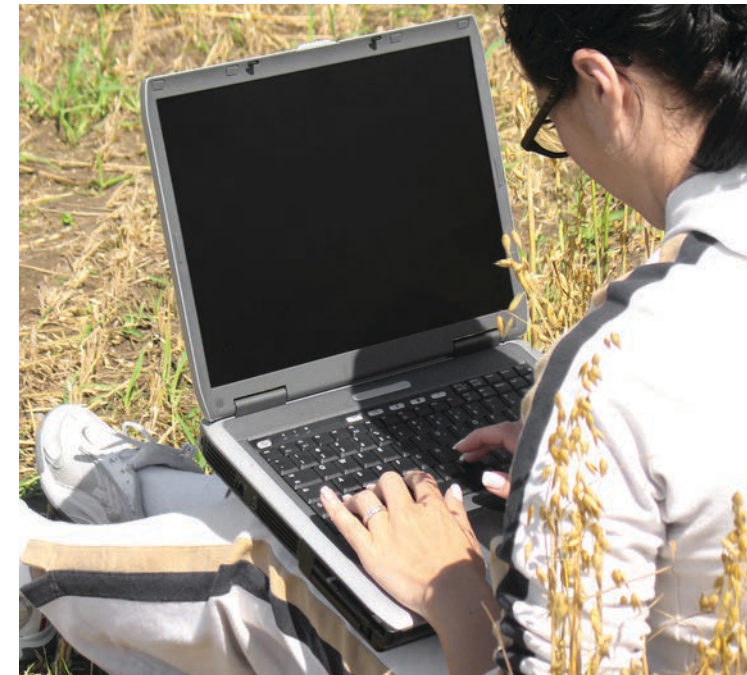
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**Keen to join our TEKWOMEN QLD Community?**

