QUEENSLAND PRE ACCELERATOR PROGRAM

PROGRAM GUIDE - 2025

A startup pathway. Made for agrifood tech.



APPLICATIONS CLOSE 13 APRIL 2025

PROGRAM SCHEDULE

	WEEK	ΤΟΡΙΟ	OUTCOMES	SESSION TIMES
	Week 0 W/C 12 May	Onboarding	 Welcome and Program Overview Meet the rest of your cohort members Farmers2Founders platform access 	• Thur - 11:30am - 1:30pm
	Week 1 W/C 19 May Week 2 W/C 26 May	Deep Dives	 Deep dive - Meet your Program Manager, F2F Co-founder and your assigned business coach for a 60 minute deep dive into your startup Start to build your roadmap for the program and beyond 	• Call times will be personalised for each participant.
	Week 3 W/C 2 Jun Week 4 W/C 9 Jun	SPRINT #1 Customer	 In-person bootcamp - Intensive workshops held in Victoria with access to networking events Customer - Build your ideal persona, communicate your Unique Value Proposition, develop your customer engagement plan 	 In-person bootcamp (2 days) Networking events Mon - 1:00pm - 2:00pm (Pitch) Thu - 11:30am - 1:30pm (Content) Coaching session
	Working week W/C 16 Jun	Working Week	• Heads down : Apply your learnings to your startup, action key priorities and prepare to share next week!	Office hoursCoaching session

PROGRAM SCHEDULE

	WEEK	TOPIC	OUTCOMES	SESSION TIMES
-	Week 5 W/C 23 Jun Week 6 W/C 30 Jun	SPRINT #2 Product	 MVP - Understand your MVP, launch your product development roadmap, scale production Experimentation - Create an Experiment plan and put your product to the test IP: Protect your product with IP and understand your legal foundations 	• Mon - 1:00pm - 1:45pm, Pitch
	Working week W/C 7 Jul	Working Week	• Heads down : Apply your learnings to your startup, action key priorities and prepare to share next week!	Office hoursCoaching session
	Week 7 W/C 14 Jul Week 8 W/C 21 Jul	SPRINT #3 Business model	• Build your Business Model- Identify gaps in your thinking, learning financial fundamentals & unit economics	 Mon - 1:00pm - 1:45pm, Pitch Wed - 11:30am - 1:00pm, Content
	Working weeks W/C 28 Jul	Content break	• Heads down : Apply your learnings to your startup, action key priorities and prepare to share next week!	Office hoursCoaching session

«TEKLAB

PROGRAM SCHEDULE

WEEK	TOPIC	OUTCOMES	SESSION TIMES
Week 9 W/C 4 Aug Week 10 W/C 11 Aug	SPRINT #4 Go-To-Market Strategy	 GTM Strategy - Understand sales and customer acquisition tactics Growth Marketing - How to position yourself and your startup to maximise growth marketing channels 	 Mon - 1:00pm - 1:45pm, Pitch Wed - 11:30am - 1:00pm, Content Mon - 1:00pm - 1:45pm, Pitch Wed - 11:30am - 1:00pm, Content
Working week W/C 18 Aug	Working Week	• Heads down : Apply your learnings to your startup, action key priorities and prepare to share next week!	 2 x Group Check Ins (Virtual) Office hours Coaching session 1 x Masterclass (Virtual)
Week 11 W/C 25 Aug Week 12 W/C 1 Sep	SPRINT #5 Growth and Funding	 Growth Roadmap - Consolidating your team, funding, sales and product plan Funding for growth: Grants / Non-dilutive funding, angel investment, venture capital, debt 	 Mon - 1:00pm - 1:45pm, Pitch Wed - 11:30am - 1:00pm, Content Mon - 1:00pm - 1:45pm, Pitch Wed - 11:30am - 1:00pm, Content
TBA TBA	Graduation	 End of Program - Reflect on course content Feedback: Opportunity to provide feedback to F2F team and coaches 	Final session TBDInformation on Momentum Months

«TEKLAB

FREQUENTLY ASKED QUESTIONS

Do I have to attend the in-person bootcamp?

Yes, all participants are required to attend. We provide a budget to cover your travel expenses up to \$1200 (excl GST). We cover catering and cohort dinners outside of this \$1200.

How big are the cohorts?

Your learning experience is our highest priority and the program is intentionally designed to provide 1-1 support. We accept 10 participants per cohort.

What will the sessions look like?

The program is based on two-week sprints. Cohorts meet twice a week to practise pitching and learn content from experts, founders and mentors. Sessions are really interactive so you have lots of time for questions and discussion! We allow for content breaks and working weeks to help you execute your plan.

What happens if I miss a session?

All our sessions will be recorded, but we recommend live participation to benefit from collaboration with your cohort.

